



16th – 17th September  
Sandton Convention Centre, Gauteng, South Africa



AFRICAN BUSINESS AVIATION ASSOCIATION

AfBAA Symposium Co-Located with Aviation Africa  
16-17 September 2024  
Sandton Convention Centre, Gauteng, South Africa

## EXHIBITION AND SPONSORSHIP PACKAGES AVAILABLE: AFBAA & AVIATION AFRICA 2024 – SANDTON, SOUTH AFRICA

### EXHIBITION BOOTH PACKAGES

SHELL SCHEME PACKAGE INCLUDE TABLE, CHAIRS, COUNTER, SPOTLIGHTS, FASCIA SIGNAGE, WASTEPAPER BIN, SHOW CATALOGUE / APP PROFILE, X2 DELEGATE PASSES. (18sqm stands receive double furniture package and extra delegates passes)

9 sqm (3m wide X 3m deep) BOOTH PACKAGE: \$6,960

18 sqm (6m wide x 3m deep) BOOTH PACKAGE: \$12,995

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### GOLD SPONSOR \$31,500

18 SQM EXHIBITOR PACKAGE IN PRIME EXHIBITION HALL LOCATION

10 DELEGATE PASSES

OPPORTUNITY TO PLACE A CORPORATE GIFT ON ALL CONFERENCE DELEGATE SEATS IN THE OPENING CEREMONY SESSION

ONE TO ONE MEETINGS

LOGO ON REGISTRATION EMAIL CONFIRMATION TO EVERY DELEGATE / VISITOR REGISTERED

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS HEADLINE GOLD SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X DOUBLE PAGE SPREAD ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE/ EVENT APP AD

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

1 X USE OF ATTENDEE DATABASE FOR AN EMAIL BLAST 7 DAYS BEFORE / AFTER THE EVENT (content supplied by sponsor)

**LUNCH SPONSORSHIP ON DAYS 1 & 2**

**LANYARDS**

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**WELCOME RECEPTION SPONSOR EXCLUSIVE: \$POA**  
(Sunday 15th September) **NON-EXCLUSIVE: \$POA**

The welcome reception is a two-hour pre-event networking social evening for VIPs, delegates, exhibitors & sponsors. Alcoholic and non-alcoholic drinks, food and entertainment. (Exact venue to be confirmed)

SPONSOR OF PRE-EVENT WELCOME RECEPTION (VENUE TO BE CONFIRMED)

OPPORTUNITY FOR A 2-3 MINUTE SPEECH WELCOMING DELEGATES & EXHIBITORS TO AVIATION AFRICA 2024 WITH A BRIEF INTRODUCTION TO YOUR COMPANY

9 SQM EXHIBITOR PACKAGE IN PRIME EXHIBITION HALL LOCATION

6 DELEGATE PASSES

ONE TO ONE MEETINGS

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS WELCOME RECEPTION SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

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**OFFICIAL SHOW CATALOGUE SPONSOR / EVENT APP \$15,750**

9 SQM EXHIBITOR PACKAGE

4 DELEGATE PASSES

OUTSIDE BACK COVER ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE OR PREMIUM SPLASH PAGE

SPONSOR OF THE EVENT APP

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO & CREDIT ACKNOWLEDGMENT AS OFFICIAL SHOW CATALOGUE SPONSOR ON FRONT COVER

ONE TO ONE MEETINGS

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS OFFICIAL SHOW CATALOGUE / EVENT APP SPONSOR**

LOGO AND HYPERLINK ON ALL E-MAILERS

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

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## **SILVER SPONSOR \$15,750**

9 SQM EXHIBITOR PACKAGE

4 DELEGATE PASSES

ONE TO ONE MEETINGS

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS SILVER SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

OPTION TO SPONSOR ONE OF THE FOLLOWING PACKAGES AS PART OF THE SILVER SPONSORSHIP:

(Please tick one option)

**COFFEE BREAKS SPONSOR FOR DAY ONE: AM PM**

**COFFEE BREAKS SPONSOR FOR DAY TWO: AM PM**

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## **DELEGATE BAG SPONSOR (Bags provided by the sponsor) \$12,750**

9 SQM STANDARD EXHIBITOR PACKAGE

6 DELEGATE REGISTRATIONS

ONE TO ONE MEETINGS

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS DELEGATE BAG SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE & POST SHOW REPORT

LEADERBOARD (728 X 90) BANNER ADVERTISEMENT ON EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 150 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

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## MAIN CONFERENCE ROOM - SESSION SPONSOR

(Exclusive sponsor of any chosen conference session in the main conference on the main stage)

**Including stand \$9,460**

**Without a stand \$4,460**

9 SQM STANDARD EXHIBITOR PACKAGE IF SELECTED

4 DELEGATE PASSES (WITH A STAND OR 2 WITHOUT)

OPPORTUNITY TO MODERATE OR BE INCLUDED ON SUMMIT SESSION (ONLY IF EXHIBITING)

SPONSORS ROLL-UP BANNERS PLACED ON STAGE AND AT SUMMIT ENTRANCE & EXIT FOR SESSION

SPONSORS LOGO AND BRANDING FIXED ON STAGE SCREEN DURING SUMMIT SESSION

LOGO ON ALL DIGITAL AND PRINTED SUMMIT PROGRAMMES ON RELEVANT SUMMIT SESSION

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP (EXHIBITOR ONLY)

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LOGO AND 100 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 100 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENTAPP

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## BRONZE SPONSOR \$11,550

9 SQM STANDARD EXHIBITOR PACKAGE

4 DELEGATE PASSES

ONE TO ONE MEETINGS

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS BRONZE SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X FULL PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LOGO AND 100 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 100 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

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## **SUPPORTING SPONSOR PACKAGE (NO STAND) \$6,300**

2 DELEGATE PASSES

LOGO ON ALL PRE-SHOW MARKETING MATERIALS **CREDITING AS SUPPORTING SPONSOR**

LOGO ON FIXED STAGE BACKDROPS, BANNERS, POP-UP, AND ONSITE EVENT SIGNAGE

LOGO ON STAGE SCREENS BEFORE, DURING & AFTER SPEAKING SLOTS

LOGO AND HYPERLINK ON ALL E-MAILERS

1 X HALF PAGE ADVERTISEMENT IN THE OFFICIAL SHOW CATALOGUE / EVENT APP

LOGO ON CREDIT PAGE OF BOTH OFFICIAL SHOW CATALOGUE / EVENT APP & POST SHOW REPORT

LOGO AND 100 WORD PROFILE TO APPEAR ON SPONSORS PAGE OF EVENT WEBSITE

LOGO AND 100 WORD PROFILE TO APPEAR WITHIN OFFICIAL SHOW CATALOGUE / EVENT APP

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## **DELEGATE PASSES \$995**

Airlines and operators, including cargo, business aviation charter & owners, CAA's, government officials and airports are invited to attend Aviation Africa as 'Delegates' free of charge. The delegate pass includes full conference access, one-to-one meeting planner, meet the buyer programme, networking lunch on both days, refreshment breaks, welcome reception cocktail. If you do not qualify for a free of charge delegate pass and would like to be part of the conference and all the extra added benefits shown above, the cost is \$995.

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## **EXHIBITION TRADE VISITOR \$0**

Exhibition trade visitors can apply for a pass free of charge and if qualified and accepted, can network within the exhibition free of charge.