



Press release

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AfBAA and CAASA collaborate to support African Business Aviation development

The African Business Aviation Association has further strengthened its relationship with the Commercial Aviation Association of South Africa, CAASA, by adding a dedicated CAASA Pavilion to this year's inaugural AfBAC EXPO event. A dedicated exhibition area will provide the association with a platform from which to host its own members, and will form part of the wider international business aviation exhibition.

Qualifying participants will be entitled to a 3m x 3m booth at a preferred CAASA Pavilion rate. A limited number, twenty in total, of the one-size booths will be available for small to medium sized South African businesses with headquarters in the country.

"It is our job to ensure that we maximise all possible opportunities to promote the sustainable development of the general aviation industry in South Africa. We already have a good relationship with the Association and the CAASA Pavilion brings a welcome stage for our domestic members. We are pleased that Africa's first dedicated business aviation conference is taking place in our own nation, and want to give it our full support," said Leon Dilman, CEO of CAASA.

The exhibition forms part of the larger event that also incorporates a one day conference on 29 November. The static display and exhibition will be held at Lanseria Airport, Johannesburg on 30 November and 1 December, and will run alongside a series of workshops, and multiple networking opportunities.

As part of the AfBAA relationship CAASA members will also be able to upgrade their existing CAASA membership to become AfBAA members. The option has been developed to support the growing number of aviation enterprises operating in South African business aviation.

"Working together with other aviation organisations brings many benefits to all concerned and encourages information and knowledge sharing. We are delighted to have CAASA supporting the first AfBAC EXPO and anticipate their members will welcome the opportunity to highlight their business to the African business aviation sector," said Rady Fahmy, CEO of AfBAA.

AfBAA already collaborates with the African Aviation Training Organisation, the Joint Aviation Authorities Training Organisation, and has recently become a partner with the UK's Royal Aeronautical Society.

www.afbaa.org

About AfBAA:

The African Business Aviation Association was launched in May 2012 to represent the interests of Africa's aircraft owners, operators, and suppliers to the Business Aviation community in a single voice. AfBAA has some 115 members. AfBAA's primary objective is to promote the understanding and benefits that Business Aviation provides for the continent's economic development and prosperity through advocacy.

As an active, well-funded, professionally run organisation AfBAA is committed to increasing membership, raising awareness of the Association internally and externally in Africa and supporting all entities involved in Business Aviation in Africa.

Chairman Tarek Ragheb, and Executive Director Rady Fahmy, work with the Founding Members to lead development of the Association.

For further media information

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